



FOR IMMEDIATE RELEASE

BerryFest -Strawberry Festival Celebrates its New Venue at the Yolo County Fairgrounds
Woodland, California

Woodland, CA - July 12, 2024 - BerryFest, the renowned celebration of all things berry-related, is thrilled to announce its relocation to Woodland, CA at the Yolo County Fairgrounds for its upcoming festival. This exciting move promises to enhance the experience for attendees and participants alike, offering more space, improved amenities, and a picturesque setting to indulge in the berry festivities.

BerryFest, presented by Visit Woodland, is scheduled for May 10-11th, 2025; BerryFest in Woodland, CA, at the Yolo County Fairgrounds will feature a vibrant array of activities highlighting the region's rich agricultural heritage and the diversity of berries grown in Yolo County. Festival-goers can look forward to a delightful assortment of berry-themed treats, live music, arts and crafts vendors, cooking demonstrations, and much more.

"A few things drove the decision to move Berry Fest to the Yolo County Fairgrounds. Al Eby of Visit Woodland and Sarah Pelle the CEO of Yolo County Fairgrounds and their commitment to providing an exceptional experience for our guests," said John Javidan, Event Manager. "This new venue not only offers a beautiful backdrop but also allows us to expand our offerings and accommodate more visitors, ensuring everyone can fully enjoy the festivities."

The Yolo County Fairgrounds, centrally located in Woodland, CA is in the heart of Yolo County, provides ample parking, easy access from major highways, and a welcoming atmosphere perfect for family-friendly events like BerryFest. The spacious grounds will allow for enhanced vendor booths, larger entertainment areas, and comfortable seating options for attendees to relax and enjoy the festivities.

Local businesses and vendors are encouraged to participate in BerryFest, highlighting their berry-inspired products and services to a diverse audience eager to explore everything the festival has to offer. This move to the fairgrounds underscores BerryFest's commitment to supporting the local community and promoting Yolo County's agricultural heritage.

For more information about Berry Fest and to stay updated on the latest news and announcements, please visit [https:// thestrawberryfest.com](https://thestrawberryfest.com) Follow BerryFest on social media @BerryFest for real-time updates and exciting sneak peeks leading up to the event.

About BerryFest:

BerryFest is an annual celebration dedicated to honoring Yolo County's rich agricultural tradition and the delicious diversity of berries grown in the region. Since its inception, BerryFest has grown into a beloved community event that attracts visitors from near and far to enjoy berry-themed foods, entertainment, and activities.

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